

EVENT SPONSORSHIP PROPOSAL

AUSTRALIAN NATIONAL BUSKING CHAMPIONSHIPS™



**Australian National
Busking Championships™
organising committee:**

Cooma School of Music
Allan Spencer
Event Coordinator
& Organiser

Cooma Visitors Centre
Donna Smith
Cooma-Monaro Shire Council
Tourism Manager
& Event Organiser

Gunther Gorman
Event Organiser
Artist, Musician & Performer

**1st November 2014
COOMA, NSW**

Presented by the Rotary Club of Cooma



SPONSORSHIP OPPORTUNITIES:

Sponsorship opportunities are offered in the form of 'Award' sponsorship for the performers

Package 1.

Sponsorship of the 'AUSTRALIAN NATIONAL BUSKING CHAMPIONSHIPS' Open section awards including:

\$2000.00 - Open Champion

\$ 300.00 - Highly Commended

\$ 200.00 - Commended

\$2500.00 - Total Sponsorship Investment

Sponsorship taken

Package 2.

Sponsorship of the Rotary 'PEOPLE'S CHOICE' Award:

\$1000.00 - Winner

\$ 700.00 - Second Place

\$ 300.00 - Third Place

\$2000.00 - Total Sponsorship Investment

Sponsorship taken

Package 3.

Sponsorship of the 'SECONDARY SECTION' Award (Ages 13—17yrs) including:

\$ 500.00 - Champion

\$ 300.00 - Highly Commended

\$ 200.00 - Commended

\$1000.00 - Total Sponsorship Investment

Package 4.

Sponsorship of the 'PRIMARY SECTION' Award (Ages 4 - 12 yrs) including:

\$ 300.00 - Champion

\$ 200.00 - Highly Commended

\$ 100.00 - Commended

\$ 600.00 - Total Sponsorship Investment

Package 5.

Special Awards:

\$ 200.00 - **Special Judges Award/s (multiple Sponsors will be accepted)**

(covering numerous categories including but not limited to; Indigenous, Multi-cultural, Classical, Blues, Innovative etc,)

As a Sponsorship partner of the Australian National Busking Championships™ you will receive the following benefits:

- Acknowledgement of Sponsorship through local and surrounding media outlets including newspaper & radio stations
- Acknowledgement & Promotion of your business on the ANBC website and social media sites
- Your business logo will be included on all promotional and advertising materials
- Your business executives or representative will have the opportunity to speak and present your sponsored award at the finals concert
- Your business will receive free venue inclusion if applicable (*your business must be located in the CBD and be open on the weekend to qualify as a Busker Venue*)
- As a Busker Venue your business will have priority scheduling of key 'Big Name' performers
- Opportunity to display business banners and signs on stage for finals concert

Your organisation will benefit by partnering in this major music event that is already well attended and supported by the local community and beyond. It is a highly visible event for Cooma which celebrates our town's cultural and musical talents and provides State wide and National exposure opportunities for your business and the town.

In addition to offering these five distinct levels of sponsorship, the ANBC organising team can tailor packages to meet prospective partners unique needs..

SPONSORSHIP COMMITMENT

We would like to support the Australian National Busking Championships™ event by Sponsoring:

- ☐ Package 1. **\$2,500** Australian National Busking Champion Awards - **Package Taken**
- ☐ Package 2. **\$2,000** Rotary People's Choice Awards – **Sponsorship Package Taken**
- ☐ Package 3. **\$1,000** Secondary Awards
- ☐ Package 4. **\$ 600** Primary Awards
- ☐ Package 5. **\$ 200** Special Judges Awards (multiple sponsors accepted)
- ☐ Donation \$.....

Name/Business:.....

Address:.....

E-Mail:..... **Ph:**.....

Signature:.....

PAYMENT OPTIONS:

- ☐ Please Invoice us
- ☐ Cheque payment to Cooma Rotary Club (official presenter of the Australian National Busking Championships™)
- ☐ Direct Deposit: Rotary Club of Cooma **BSB: 062 523 Account: 10106346** (please advise of direct deposit payments including receipt number)
- ☐ Cash Payments

Cash & Cheque payments can be made at the Cooma Visitors Centre and receipts issued at time of payment.

All sponsorship acceptance and money must be received by Monday 15th September 2014. Cooma Rotary Club as the over arching presenter of the event will issue a receipt for all monies paid.

BOOKING CONDITIONS :

Acceptance of Sponsorship will be subject to approval. All monies due and payable must be received by the specified due date prior to the event. No company will be listed as a Sponsor or contributor until full payment and paperwork have been received.

Sponsorship does not entitle decision making in the event organising process. This remains the sole right and responsibility of the Australian National Busking Championships organising committee. However feedback is considered valuable both before and after the event.

Please forward a high res, JPEG copy of your business logo to be used on promotional and advertising materials to donna@visitcooma.com.au Please also provide us with your banner or flag to be displayed during the finals concert in Centennial Park prior to the 1st November 2014.

CANCELLATION OF SPONSORSHIP :

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold; the event reserves the right to retain the payment received.

UNAVOIDABLE OCCURENCES:

In the unlikely event that the festival is cancelled or delayed through no fault of the event organising committee, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events the sponsor shall not be entitled to any refund or claim for any loss of damage.

The Australian National Busking Championships organising committee will use reasonable endeavours to remedy the impact of exceptional circumstances..

Thank you for your generous contribution and we look forward to working with our valued sponsors leading up to and during the event in November.

Please do not hesitate to contact us should you wish to discuss these opportunities further or for any other information.

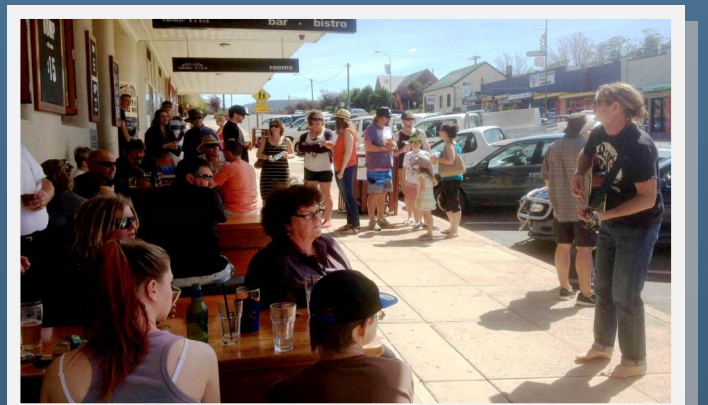
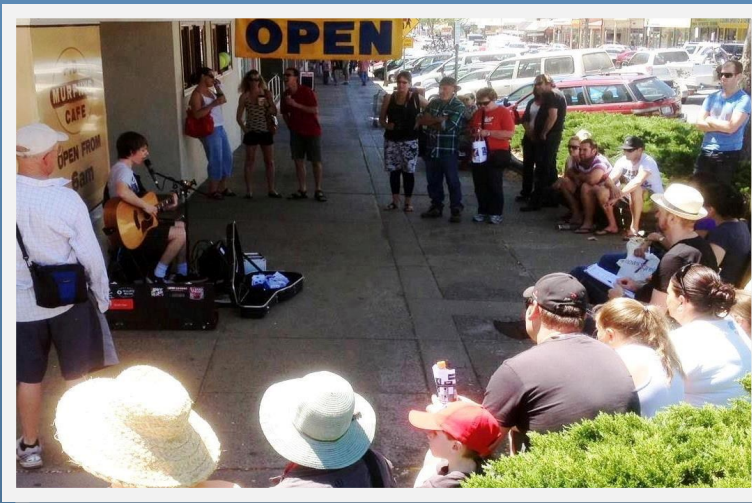
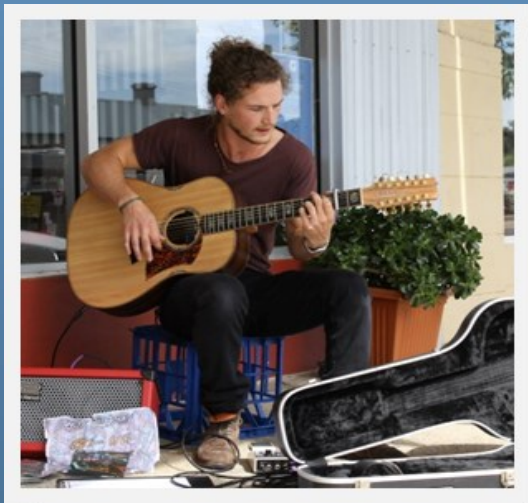
Kind Regards

Australian National Busking Championships™ Organising Committee

Mr Allan Spencer
Cooma School of Music
Shop 2 Parkview Arcade
123 Sharp St
Cooma NSW 2630
Ph.: 02 6452 6067
www.coomamusic.com.au

Mrs Donna Smith
Cooma-Monaro Tourism & Events Manager
Cooma Visitors Centre
119 Sharp St
Cooma NSW 2630
Ph.: 02 6455 1743
Www.visitcooma.com.au

Mr Gunther Gorman
Artist, Musician, Performer



Cooma's premier, annual music festival, bringing music back to the streets.....