

EVENT SPONSORSHIP PROPOSAL

AUSTRALIAN NATIONAL BUSKING CHAMPIONSHIPS™

Cooma National Grand Final

4 November 2017

How would you like to become part of this exciting event right here in Cooma?

2017 has been our year of expansion.

The Australian National Busking Championships™ now have ANBC competitions in six towns around Australia: Stanthorpe and Noosa in Queensland, Ballarat in Victoria, Narooma, Peak Hill and Cooma in NSW. The Cooma Championships will be the culmination of all these regional busking competitions.

We will be hosting the ANBC National Grand Final!

PHOTO BY MIC CLAYTON



LUCY SUGERMAN
ANBC CHAMPION
2015 & 2016

From Busking Champ to TV Star!



Presented by
Australian National Busking Championships Inc
In association with
The Rotary Club of Cooma Inc



SPONSORSHIP OPPORTUNITIES:

Sponsorship opportunities are offered in the form of ‘Award’ sponsorship for the performers

Package 1.

Sponsorship of the ‘AUSTRALIAN NATIONAL BUSKING CHAMPIONSHIPS’ Open section awards including:

\$2000.00 - Open Champion

\$1000.00 - Second place

\$ 500.00 -Third place

\$3500.00 -Total Sponsorship Investment

Package 2.

Sponsorship of the Rotary ‘PEOPLE’S CHOICE’ Award:

\$1000.00 - Winner

\$ 700.00 - Second Place

\$ 300.00 - Third Place

\$2000.00 - Total Sponsorship Investment

Package 3.

Sponsorship of the ‘SECONDARY SECTION’ Award (Ages 13—17yrs) including:

\$ 500.00 - Secondary Section Champion

\$ 300.00 - Second Place

\$ 200.00 - Third Place

\$1000.00 - Total Sponsorship Investment

Package 4.

Sponsorship of the ‘Band’ Award (for bands/groups of 3 or more)

\$ 1000.00 - Winning Band

\$ 1000.00 - Total Sponsorship Investment

Package 5.

Sponsorship of the ‘PRIMARY SECTION’ Award (Ages 4 - 12 yrs) including:

\$ 300.00 - Primary Section Champion

\$ 200.00 - Second Place

\$ 100.00 - Third Place

\$ 600.00 - Total Sponsorship Investment

Package 6.

Special Awards:

\$ 200.00 - **Special Award/s (multiple Sponsors will be accepted)**

(covering numerous categories including but not limited to; Indigenous, Multi-cultural, Classical, Blues, Innovative, etc,)

As a Sponsorship partner of the Australian National Busking Championships™ you will receive the following benefits:

- Acknowledgement of Sponsorship through local and surrounding media outlets including newspaper & radio stations
- Acknowledgement & Promotion of your business on the ANBC website and social media sites
- Your business logo will be included on promotional and advertising materials
- Your business executives or representative will have the opportunity to speak and present your sponsored award at the National Grand Final
- Your business will receive free Busker Venue* inclusion if applicable (*Subject to suitability. Your business must be located in the CBD and be open on the weekend to qualify as a Busker Venue*) * “Busking Hot Spot”
- Opportunity to display business banners and signs on stage for The National Grand Final Concert.

Your organisation will benefit by partnering in this major music event that is already well attended and supported by the local community and beyond. It is a highly visible event for Cooma which celebrates our town’s cultural and musical talents and provides State wide and National exposure opportunities for your business and the town.

In addition to offering these six distinct levels of sponsorship, the ANBC organising team can tailor packages to meet prospective partners unique needs.

PLEASE RETURN THIS FORM TO SECURE YOUR SPONSORSHIP CHOICE

allan@coomamusic.com.au

We would like to support the Australian National Busking Championships™ event by Sponsoring:

- ☐ Package 1. \$3,500 Australian National Busking Champion Awards
- ☐ Package 2. \$2,000 Rotary People’s Choice Awards
- ☐ Package 3. \$1,000 Secondary Awards
- ☐ Package 4. \$1,000 Band Award
- ☐ Package 5. \$ 600 Primary Section
- ☐ Package 6. \$ 200 Special Judges Awards
- ☐ Donation \$ (All Donations will be gratefully accepted)

Name/Business:.....

Address:.....

E-Mail:..... Ph:.....

Signature:.....

PAYMENT OPTIONS:

- ☐ Please Invoice us
- ☐ Cheque payment to Australian National Busking Championships Inc.
- ☐ Direct Deposit: Australian National Busking Championships Inc., BSB: 062 523 Account No: 10251287

Please send direct deposit notification to allan@coomamusic.com.au

- ☐ Cash Payments

Cash & Cheque payments can also be made at Cooma School of Music. Receipts will be issued at time of payment.

All sponsorship acceptance and money must be received by Wednesday 4th October 2017.



BOOKING CONDITIONS :

Acceptance of Sponsorship will be subject to approval. All monies due and payable must be received by the specified due date prior to the event. No company will be listed as a Sponsor or contributor until full payment and paperwork have been received.

Sponsorship does not entitle decision making in the event organising process. This remains the sole right and responsibility of the Australian National Busking Championships organising committee. However feedback is considered valuable both before and after the event.

Please forward a high res, JPEG copy of your business logo to be used on promotional and advertising materials to allan@coomamusic.com.au.

Please also provide us with your banner or flag to be displayed during the Grand Finals Concert in Centennial Park prior to the 4 November 2017.

CANCELLATION OF SPONSORSHIP :

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold; the event reserves the right to retain the payment received.

UNAVOIDABLE OCCURRENCES:

In the unlikely event that the festival is cancelled or delayed through no fault of the event organising committee, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events, the sponsor shall not be entitled to any refund or claim for any loss of damage.

The Australian National Busking Championships Inc will use reasonable endeavours to remedy the impact of exceptional circumstances..

Upon signature of this sponsorship agreement, please submit your company's logo in high resolution JPEG formats to Allan Spencer.

Email address: allan@coomamusic.com.au.

Your logo will be used in promotional and advertising for the event including online. Logos must be received by 30 September to be added to program, posters and website.

Thank you for your generous contribution and we look forward to working with our valued sponsors leading up to and during the event in November.

Please do not hesitate to contact us should you wish to discuss these opportunities further or for any other information.

Kind Regards

Australian National **Busking Championships™**

Mr Allan Spencer

President, Australian National Busking Championships Inc

Cooma School of Music

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www.coomamusic.com.au

allan@coomamusic.com.au



Australian National Busking Championships Inc.

Our Aims:

1. To enrich communities culturally and economically around Australia by staging regional busking competitions.
2. To provide a stage for community based music groups and individual performing artists of all ages and all music genres to present street performance to larger public audiences.
3. To encourage, mentor, promote and develop career pathways for emerging musicians and performing artists.
4. To establish an annual music and busking festival in Cooma NSW that is of national significance.

