

# SPONSORSHIP PROPOSAL

## AUSTRALIAN NATIONAL BUSKING CHAMPIONSHIPS™

### National Grand Final

Cooma - 16th November 2019

### Would you like to be part of this?

The ANBC Cooma Busking Championships will be the culmination of all seven 2019 regional championships from around Australia: Stanthorpe Qld, Kilmore Vic, Narooma NSW, Noosa Qld, Peak Hill NSW, Gundagai NSW...

**Cooma will be hosting the overall 2019 ANBC National Grand Final!**

The ANBC Cooma Busking Championships will all be on one action-packed day of fun family-friendly entertainment.

Now it's Cooma's chance to shine!

We are looking for Sponsorship Partners

8th

Anniversary



THE  
COMMUNITY  
CHEST INC.

Presented by  
Australian National Busking Championships Inc  
In association with  
Cooma Community Chest Inc.





# ANBC SPONSORSHIP OPPORTUNITIES:

Sponsorship opportunities are offered in the form of prize money to the winning buskers. All amounts quoted are GST inclusive.  
Your sponsorship will be invoiced as “Promotion”. All Packages are subject to availability.

**Package 1 \$3000** (Total Cost)

**Open First Places** Being \$1000 for the Open Winner of the ANBC Cooma Regional Championships  
plus \$2000 for the Open Winner of the ANBC National Grand Final

**Package 2 \$1500** (Total Cost)

**Open Second Places** Being \$500 for the Open Second Place of the ANBC Cooma Regional Championships  
plus \$1000 for the Open Second Place of the ANBC National Grand Final

**Package 3 \$800** (Total Cost)

**Open Third Places** Being \$300 for the Open Third Place of the ANBC Cooma Regional Championships  
plus \$500 for the Open Third Place of the ANBC National Grand Final

**Package 4 \$1500** (Total Cost)

**Secondary School Age First Places** Being \$500 for the Secondary School Winner of the ANBC Cooma Regional Championships  
plus \$1000 for the Secondary School Winner of the ANBC National Grand Final

**Package 5 \$600** (Total Cost)

**Secondary School Age Second Places** Being \$200 for the Secondary School Second Place of the ANBC Cooma Regional Championships  
plus \$400 for the Secondary School Second Place of the ANBC National Grand Final

**Package 6 \$400** (Total Cost)

**Secondary School Age Third Places** Being \$100 for the Secondary School Third Place of the ANBC Cooma Regional Championships  
plus \$300 for the Secondary School Third Place of the ANBC National Grand Final

**Package 7 \$800** (Total Cost)

**Primary School Age First Places** Being \$300 for the Primary School Winner of the ANBC Cooma Regional Championships  
plus \$500 for the Primary School Winner of the ANBC National Grand Final

**Package 8 \$500** (Total Cost)

**Primary School Age Second Places** Being \$200 for the Primary School Second Place of the ANBC Cooma Regional Championships  
plus \$300 for the Primary School Second Place of the ANBC National Grand Final

**Package 9 \$300** (Total Cost)

**Primary School Age Third Places** Being \$100 for the Primary School Third Place of the ANBC Cooma Regional Championships  
plus \$200 for the Primary School Third Place of the ANBC National Grand Final

**Package 10 \$200** (each)

**Special Judges Awards** These awards will be awarded by the judges for numerous categories such as:  
Indigenous, Classical, Community Music, Non-Musical Street Performance (such as Poetry, Comedy, Dance, Juggling, Circus, Magic, etc  
These awards may also be used as runner-up prizes as well as Encouragement Awards.

**Package 11 \$1000**

**Best Band Award** These awards will be awarded by the judges for the best group, ensemble or band of 3 or more members.

**Package 12 \$2000**

**People’s Choice Awards** These awards will be won by the busking acts that receive the most Busker tokens from the public.  
1st Prize \$1000 2nd Prize \$600 3rd Prize \$400

**As a Sponsorship Partner of the Australian National Busking Championships™ you will receive the following benefits:**

- Acknowledgement of Sponsorship through local and surrounding media outlets including newspaper & radio stations
- Acknowledgement & Promotion of your business on the ANBC website and social media sites. We have over **5,000 Facebook followers** of our local ANBC page and over 9,000 followers across the whole of our social media national network
- Your business logo will be included on promotional and advertising materials
- Your business representatives will have the opportunity to speak and present your sponsored award at the Cooma Regional Final Concert and/or the ANBC National Grand Final Concert
- Your business will be offered free Busker Hosting if applicable (*Subject to suitability. Your business must be located in the CBD and be open on the weekend to qualify as a Busker Venue*) \* “Busking Hot Spot”
- Opportunity to display business banners and signs on stage for the Cooma Regional Final Concert and the ANBC National Grand Final Concert.

Your organisation will benefit by partnering with this major music event that is already well attended and supported by the local community and beyond. It is a highly visible event for Cooma which celebrates our town’s cultural and musical talents and provides Statewide and National exposure opportunities for your business, Cooma and the Snowy Monaro Region.

In addition to offering these twelve distinct levels of sponsorship, the ANBC organising team can tailor packages to meet prospective partners unique needs.

# Business Opportunity: Host A Busking Spot

Entertainment at Your Business all day on Saturday 16 November

**for just \$60** (GST Inclusive)

Get your business on **The Cooma Busking Hot Spots Map\***

(\*Published in the Monaro Post Wednesday 13th November & Posted on Facebook & Website)

(Busking Spots will be allocated only where the locations are deemed suitable)

**PLEASE RETURN THIS FORM TO SECURE YOUR SPONSORSHIP CHOICE**

**allan@coomamusic.com.au**

Yes we would like to support the Australian National Busking Championships™ by Sponsoring:

- |  |   |                                |
|--|---|--------------------------------|
| <input type="radio"/> Package 1.           | <b>\$3000</b>                               | Open First Places              |
| <input type="radio"/> Package 2.           | <b>\$1500</b>                               | Open Second Places             |
| <input type="radio"/> Package 3.           | <b>\$800</b>                                | Open Third Places              |
| <input type="radio"/> Package 4.           | <b>\$1500</b>                               | Secondary School First Places  |
| <input type="radio"/> Package 5.           | <b>\$600</b>                                | Secondary School Second Places |
| <input type="radio"/> Package 6.           | <b>\$400</b>                                | Secondary School Third Places  |
| <input type="radio"/> Package 7.           | <b>\$800</b>                                | Primary School First Places    |
| <input type="radio"/> Package 8.           | <b>\$500</b>                                | Primary School Second Places   |
| <input type="radio"/> Package 9.           | <b>\$300</b>                                | Primary School Third Places    |
| <input type="radio"/> Package 10.          | <b>\$200</b>                                | Special Judges Awards          |
| <input type="radio"/> Package 11.          | <b>\$1000</b>                               | Best Band Awards               |
| <input type="radio"/> Package 12.          | <b>\$2000</b>                               | People's Choice Awards         |
| <input type="radio"/> Host A Busking Spot. | <b>\$60</b>                                 | 30 Busking Spots available     |
| <input type="radio"/> Donation \$          | (All Donations will be gratefully accepted) |                                |

(More than one package is also acceptable)

**PAYMENT OPTIONS:** (All amounts are GST inclusive)

Cash & Cheque payments can also be made at Cooma School of Music. Receipts will be issued at time of payment.

- ☐ Please Invoice us
- ☐ Cheque payment to Australian National Busking Championships Inc.
- ☐ Direct Deposit: Australian National Busking Championships Inc.,

**BSB: 062 523 Account No: 10251287**

Please send direct deposit notification to allan@coomamusic.com.au

- ☐ Cash Payments

## Your Details:

**Your Business Name:**

**Your Name:**

**Phone:**

**Street Address:**

**Email:**

**Opening Hours** (on Saturday 16 November):

**Signature:**



Busking Hot Spots Map for 2018



All sponsorship acceptance and money must be received by 6th October 2019.



**BOOKING CONDITIONS :**

Acceptance of Sponsorship will be subject to approval. All monies due and payable must be received by the specified due date prior to the event (6 October, 2019). No company will be listed as a Sponsor or contributor until full payment and paperwork have been received.

Sponsorship does not entitle decision making in the event organising process. This remains the sole right and responsibility of the Australian National Busking Championships organising committee. However, feedback is considered valuable both before and after the event.

Please forward a high res, JPEG copy of your business logo to be used on promotional and advertising materials to [allan@coomamusic.com.au](mailto:allan@coomamusic.com.au).

Please also provide us with your banner or flag to be displayed during the ANBC Grand Finals Concert in Centennial Park prior to 16 November 2019.

**CANCELLATION OF SPONSORSHIP :**

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the event reserves the right to retain the payment received.

**UNAVOIDABLE OCCURRENCES:**

In the unlikely event that the festival is cancelled or delayed through no fault of the event organising committee, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events, the sponsor shall not be entitled to any refund or claim for any loss or damage.

The Australian National Busking Championships Inc. will use reasonable endeavours to remedy the impact of exceptional circumstances.

Upon signature of this sponsorship agreement, please submit your company's logo in high resolution JPEG formats to Allan Spencer.

Email address: [allan@coomamusic.com.au](mailto:allan@coomamusic.com.au).

Your logo will be used in promotional and advertising for the event including website, Facebook, posters, programme, newspaper ads. Logos must be received by 6 October .

Thank you for your generous contribution. We look forward to working with our valued sponsors leading up to, during and after the event in November.

Please do not hesitate to contact us should you wish to discuss these opportunities further or for any other information.

Kind Regards,

Australian National **Busking Championships™**

Allan Spencer

President, Australian National Busking Championships Inc

Cooma School of Music

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Cooma NSW 2630

Ph.: 02 6452 6067

Mob: 0407 384 590

[allan@coomamusic.com.au](mailto:allan@coomamusic.com.au)



[www.buskingcooma.com](http://www.buskingcooma.com)

## Australian National Busking Championships Inc.

### Our Aims:

1. To enrich communities culturally and economically around Australia by staging regional busking championships.
2. To provide a stage for community based music groups and individual performing artists of all ages and all music genres to present street performance to larger public audiences.
3. To encourage, mentor, promote and develop career pathways for emerging musicians and performing artists.
4. To establish an annual music and busking festival in Cooma NSW that is of national significance.

